

September 21, 2009

GREATER PHILADELPHIA
HOTEL ASSOCIATION



Dear Hospitality Educator:

The Greater Philadelphia Hotel Association (GPHA) is proud to make available to employees of GPHA member hotels and their family members and high school students and college students enrolled in a hospitality/culinary management program and pursuing careers in the hospitality management. GPHA's Michael M. Boyle Scholarship program. All applicants, including *employees and immediate family, must meet specific requirements in order to be eligible for the scholarship.

Scholarships will be awarded with special recognition at GPHA's Annual Scholarship & The Heart of Philadelphia Awards Luncheon on December 14, 2009 at the Philadelphia Marriott Downtown beginning at 11:30 am. Last year, GPHA awarded nearly \$44,000 in scholarship funds to 12 deserving and in need Philadelphia area students. Two high school students received scholarships to attend The Restaurant School at Walnut Hill College for 50% tuition with a value of \$17,250 each. Michael M. Boyle was past president of GPHA and founder of the scholarship program. To date nearly \$400,000 has been awarded.

Attached are the criteria for the scholarship as well as an application. This is to be filled out by both the advisor and the student. Please share this information with any students you feel are deserving and in need of financial support. **All material must be received in GPHA offices by November 13, 2009 to be considered for scholarship funds.**

***Immediate family is defined as employee's spouse or child.**

- ∞ Scholarships range from \$500 - \$1,500 based upon Scholarship Committee's recommendation.
- ∞ Candidates must be enrolled as a senior in a hospitality high school program or in a specialty school with its focus on hotel/restaurant management, hospitality management, food service or other hospitality-related program.
- ∞ Candidates must provide proof of a 2.5 GPA (or equivalent of a C) and maintain this grade during the academic period being considered (junior and senior year of high school or entire length of other specialty school) or the scholarship will be withdrawn. **Official transcript from the school must be provided.**
- ∞ Attendance records from the school must accompany the application. **Attendance** will be a **BIG** deciding factor.
- ∞ Candidates must submit an essay on why they chose the hospitality industry.
- ∞ Candidates must submit a recommendation letter from their school advisor.

Applications can also be downloaded from GPHA's website at www.philadelphiahotelassoc.org.

Please note that the scholarship award check will be made out to the student's college in their name to be used towards tuition and books for the first semester of college following the award. Students will need to contact the Hotel Association with the information of the college they will be attending. If you have any questions, feel free to contact us at 215-557-1900.

Please complete and return all materials to:

Suzanne Geyer, Associate Executive Director
Greater Philadelphia Hotel Association
1717 Arch Street, Suite 3370, Philadelphia, PA 19103

Or you may fax your material to 215-557-1970 or email to sue@philadelphiahotelassoc.org.

**Michael M. Boyle Scholarship Award
High School/Community-based Hospitality Training
Program Application**

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Please complete all information on this form (you may attach another sheet, if necessary) and return to GPHA via mail, fax or email. **All material must be received in GPHA offices by November 13, 2009 to be considered for scholarship funds.**

This section to be completed by nominating advisor.

Name of Nominator: _____

Title: _____

Instructor (if different from nominator): _____

Educational Institute: _____

Address: _____

Telephone: (____) _____

Student information (to be completed by nominating advisor):

Full Name of Student: _____

Student's Social Security Number*: _____

(*In order to receive the award, the student's social security number is required)

Home Address: _____

Home Telephone: (____) _____

1) Why should this student receive a Greater Philadelphia Hotel Association Award? Please provide a specific and detailed narrative which explains why this student should be recognized.

Signature of Instructor

____/____/____
Date