

September 21, 2009

GREATER PHILADELPHIA
HOTEL ASSOCIATION



Dear Hospitality Educator:

The Greater Philadelphia Hotel Association (GPHA) is proud to make available to employees of GPHA member hotels and their family members and high school students and college students enrolled in a hospitality/culinary management program and pursuing careers in the hospitality management GPHA's Michael M. Boyle Scholarship program. All applicants, including *employees and immediate family, must meet specific requirements in order to be eligible for the scholarship.

Scholarships will be awarded with special recognition at GPHA's Annual Scholarship & The Heart of Philadelphia Awards Luncheon on December 14, 2009 at the Philadelphia Marriott Downtown beginning at 11:30 am. Last year, GPHA awarded \$44,000 in scholarship funds to 12 deserving and in need Philadelphia area students. Two high school students received scholarships to attend The Restaurant School at Walnut Hill College for 50% tuition with a value of \$17,250 each. Michael Boyle was past president of GPHA and founder of the scholarship program. To date nearly \$400,000 has been awarded.

Attached are the criteria for the scholarship as well as an application. This is to be filled out by both the advisor and the student. Please share this information with any students you feel are deserving and in need of financial support. **All material must be received in GPHA offices by November 13, 2009 to be considered for scholarship funds.**

***Immediate family is defined as employee's spouse or child.**

- ∞ Scholarships range from \$500 - \$1,500 based upon Scholarship Committee's recommendation.
- ∞ Candidates must be enrolled in an accredited university or specialty school with a declared major in hotel/restaurant management, hospitality management, food service or other hospitality-related program.
- ∞ Candidates must be employed either full or part-time for at least six (6) months at a GPHA member hotel in good standing or be an immediate family* member of an employee who has been employed for at least six (6) months at a GPHA member hotel. **THIS CRITERION IS WAVED IF YOU ARE A STUDENT MEMBER OF GPHA.** Visit our website at www.philadelphiahotelassoc.org and become a member today.
- ∞ Candidates must maintain a minimum of nine (9) credit hours or equivalent per term.
- ∞ Candidates must maintain a 3.0 GPA during the academic period being subsidized or the money will be withdrawn. **Official transcript must be provided.**
- ∞ Candidates must submit an essay on why they chose the hospitality industry.
- ∞ Candidates must submit a recommendation letter from their General Manager or Department Manager (if employed) or from their school advisor (if family member of employee).

Applications can also be downloaded from GPHA's website at www.philadelphiahotelassoc.org.

Please note that the scholarship award check will be made out to the student's college in their name to be used towards tuition and books for the first semester of college 2010. If you have questions, please contact us by calling 215-557-1900. Please complete and return all materials to:

Suzanne Geyer, Associate Executive Director
Greater Philadelphia Hotel Association
1717 Arch Street, Suite 3370, Philadelphia, PA 19103

Or you may fax your material to 215-557-1970 or email to sue@philadelphiahotelassoc.org.

**Michael M. Boyle Scholarship Award
College Level/Secondary Application**

GREATER PHILADELPHIA
HOTEL ASSOCIATION



* * * * *

Please complete all information on this form (you may attach another sheet, if necessary) and return to GPHA offices via mail, fax, or email. **All material must be received in GPHA offices by November 13, 2009 to be considered for scholarship funds.**

This section to be completed by student applicant.

Student: _____

Major: _____

Educational Institute: _____

Grade Point Average (Note: Must be 3.0 or higher): _____
(Please attach copy of your current transcript)

1) Please list your work experience in the hospitality industry and explain any significant knowledge acquired from that experience. You may also attach a resume.

2) Please list any significant involvement in a community activity or project. (Need not be hospitality related)

3) Attach 300-word essay to application. Refer to award criteria for essay topic.

**Michael M. Boyle Scholarship Award
College Level/Secondary Application**

GREATER PHILADELPHIA
HOTEL ASSOCIATION



* * * * *

Please complete all information on this form (you may attach another sheet, if necessary) and return to the Hotel Association via mail, fax, or email. **All material must be received in the Hotel Association office by November 13, 2009 to be considered for scholarship funds.**

This section to be completed by nominating instructor.

Name of Nominator: _____

Title: _____

Instructor (if different from nominator): _____

Educational Institute: _____

Address: _____

Telephone: (_____)_____

Student information (to be completed by nominating instructor):

Full Name of Student: _____

Student's Social Security Number*: _____

(*In order to receive the award, the student's social security number is required).

Address During School: _____

Home Telephone: (_____)_____

- 1) Why should this student receive a Greater Philadelphia Hotel Association Award? Please provide a specific and detailed narrative which explains why this student should be recognized.

Signature of Instructor

____/____/____
Date