



Michael M. Boyle
High School Scholarship Application
Academic Year 2011-12

Applicant: Please read the following information in its entirety. All questions should be directed to Suzanne Geyer, Associate Executive Director, Greater Philadelphia Hotel Association at (215) 557-1900 or email at sgeyer@gpha.us.

About the Scholarship: The Michael M. Boyle scholarship is awarded annually to area college-bound high school seniors and college students pursuing careers in the hospitality industry. This scholarship is dedicated in memory of Michael M. Boyle who was a key figure in reviving Philadelphia's hospitality industry. He served as the Greater Philadelphia Hotel Association's President from 1998-2000 and was a founding member of the Greater Philadelphia Tourism and Marketing Corporation. He was a vigorous visionary and a devoted advocate for the hospitality industry in Philadelphia. These scholarships are a testament to his vision and passion for the hotel community in Philadelphia. The scholarship trust fund is managed by The Philadelphia Foundation and to date nearly \$400,000 has been awarded.

Application: Application submissions must be complete. Any application received without one or more of the requirements will not be submitted to the scholarship committee for evaluation nor considered for the scholarship.

Eligibility: Applicants must be enrolled as a senior in a hospitality high school program or in a specialty school with its focus on hotel/restaurant management, hospitality management, food service or other hospitality-related program.

Applicants of GPHA member hotels and their immediate family members (spouse or child) and have been employed for at least six (6) months at a GPHA member hotel.

Award: Scholarships range from \$500 - \$1,000 based upon Scholarship Committee's recommendation. The scholarship award check will be made out to the student's college in their name to be used towards tuition and books for the first semester of college 2012. Students will need to contact the Hotel Association office with the information of the college they will be attending.

Deadline: Completed applications must be postmarked no later than Wednesday, November 9, 2011

Criteria: To be eligible for consideration applications must include the following:

- A fully completed and signed application form.
- Proof of a 3.0 GPA. Applicant must maintain this grade during the academic period being considered or the scholarship will be withdrawn.
- An original essay by the applicant describing his or her personal circumstances and why the applicant chose the hospitality industry and how the applicant intends to encourage awareness and foster change with the hospitality industry.
- A letter of recommendation as outlined in Part III.
- A transcript from the school as outlined in Part IV.
- Attendance records from the school as outlined in Part V.

Submissions: Completed applications together with the appropriate submissions should be mailed to:

Suzanne Geyer, Associate Executive Director
Greater Philadelphia Hotel Association
1717 Arch Street, Suite 3370, Philadelphia, PA 19103
Phone: 215-557-1900 Fax: 215-557-1970 Email: SGeyer@gpha.us

Notification: All applicants will be notified of the scholarship committee's decision no later than November 30, 2011. The recipient(s) of the award will be asked to attend the Annual Awards Luncheon held on December 13, 2011.



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PART I: General Applicant Information
Note: To be completed by student

Date of Application: _____ Date of Birth: _____
Full Name of Applicant: _____
School Mailing Address: _____
City, State, Zip: _____
Permanent Mailing Address: _____
City, State, Zip: _____
Home Phone: _____ Cell Phone: _____
E-mail Address: _____

Program of Study or Interest: _____
Expected Graduation: _____
Grade Point Average (Note: Must be 3.0 or higher): _____

Clubs and Organizations (include Offices held if applicable) and Dates

Work Experience in the hospitality industry and explain any significant knowledge acquired from that experience. (You may use additional paper and attach a resume).

Other Achievements, Accomplishments and Activities _____

Community Involvement or Special Project

PART II Applicant Original Essay

In two pages or less please describe your personal circumstances and why the applicant chose the hospitality industry and how the applicant intends to encourage awareness and foster change with the hospitality industry. Essays should be typed, no more than two (2) pages, using 12-point font, double-spacing and 1" margins. (Please use separate paper to complete this section)

PART III: Letters of Recommendation/ Reference

Please include one (1) letter of recommendation. One (1) letter should be from a representative of your school (program director, dean, professor/ instructor, or registrar).

Letters should describe in the recommenders own words how you have improved your life through the pursuit of continuing education, exhibited an enthusiasm and dedication to your studies, and/ or experienced a need for financial assistance. Please ensure that letters are signed and dated by the person writing the letter of reference and submitted on school/ company letterhead. The representatives may choose to send the letter directly to the Scholarship Program Director. Please provide your recommenders the appropriate submission information.

PART IV: Transcript

Please submit a transcript which includes all course work beginning with your first semester of high school education and ending with your last complete semester of course work. Do not hold transcripts until the end of the semester, as applications submitted without a transcript will not be submitted to the scholarship committee for evaluation nor considered for the scholarship.

PART V: Attendance Record

Please submit an attendance record beginning with your first semester of high school education and ending with your last complete semester of course work. Attendance will be a Big deciding factor.

PART VI: Applicant Acknowledgment and Authorization

I understand that the information submitted within and accompanying this application will be used to assess my eligibility for the scholarship. I certify that all the information provided on this application form and in all accompanying documents is true, accurate, and complete to the best of my knowledge. I have read and understand all the rules as stated. By submitting this application, I agree to be bound by these rules.

I understand clarifications, additional information, or proof of statements may be requested from candidates. Information submitted can be used by the Mid-Atlantic Construction Safety Council in subsequent campaigns.

Signature of Applicant

Date

PART VII: Application Checklist

Did you include:

- A copy of most recent transcript with GPA record? Yes _____ No _____
- Attendance Records from school? Yes _____ No _____
- Your grammar and spell checked essay? Yes _____ No _____
- A letter of recommendation letter from Advisor? Yes _____ No _____

Did you sign the Applicant Acknowledgement and Authorization? Yes _____ No _____



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PART V: Nominator Information

Note: to be completed by nominating advisor

Name of Nominator: _____

Title: _____

Instructor (if different from nominator): _____

Educational Institute: _____

Address: _____

Telephone: (_____) _____

Nominator Response: Why should this student receive a Greater Philadelphia Hotel Association Award? Please provide a specific and detailed narrative which explains why this student should be recognized. You may attach a separate document.

Signature of Instructor

Date