



Michael M. Boyle
College Scholarship Application
Academic Year 2011-12

Applicant: *Please read the following information in its entirety.* All questions should be directed to Suzanne Geyer, Associate Executive Director, Greater Philadelphia Hotel Association at (215) 557- 1900 or email at sgeyer@gpha.us.

About the Scholarship: The Michael M. Boyle scholarship is awarded annually to area college-bound high school seniors and college students pursuing careers in the hospitality industry. This scholarship is dedicated in memory of Michael M. Boyle who was a key figure in reviving Philadelphia's hospitality industry. He served as the Greater Philadelphia Hotel Association's President from 1998-2000 and was a founding member of the Greater Philadelphia Tourism and Marketing Corporation. He was a vigorous visionary and a devoted advocate for the hospitality industry in Philadelphia. These scholarships are a testament to his vision and passion for the hotel community in Philadelphia. The scholarship trust fund is managed by The Philadelphia Foundation.

Application: Application submissions must be complete. Any application received without one or more of the requirements will not be submitted to the scholarship committee for evaluation nor considered for the scholarship.

Eligibility: Applicants must be enrolled as a student in an accredited university or in a specialty school with a declared major in hotel/restaurant management, hospitality management, food service or other hospitality-related program. Additionally, applicants must be employed either full or part-time for at least six (6) months at a GPHA member hotel in good standing; immediate family member (spouse or child) of an employee who has been employed for at least six (6) months at a GPHA member hotel in good standing. The employment criterion is waived if the applicant is a GPHA student member (Visit www.philadelphiahotelassoc.org to become a member). Past recipients are eligible to apply for the award, given that they still meet all requirements and submit a new and complete application.

Award: Scholarships range from \$1,000 - \$2,000 based upon Scholarship Committee's recommendation. The scholarship award check will be made out to the student's college in their name to be used towards tuition and books for the first semester of college 2012.

Deadline: Completed applications must be postmarked no later than Wednesday, November 9, 2011

Criteria: To be eligible for consideration applications must include the following:

- A fully completed and signed application form.
- A transcript from the school as outlined in Part IV.
- Proof of a 3.0 GPA. Applicant must maintain this grade during the academic period being considered or the scholarship will be withdrawn.
- An original essay by the applicant describing his or her personal circumstances and why the applicant chose the hospitality industry and how the applicant intends to encourage awareness and foster change with the hospitality industry as outlined in Part II.
- Applicant must maintain a minimum of nine (9) credit hours per semester.
- A recommendation letter as outlined in Part III.
- One (1) recommendation letter from their General Manager or Department Manager (if employed) and/or from their academic advisor (if family member of employee or student member). [Note: two letters are acceptable]

Submissions: Completed applications together with the appropriate submissions should be mailed to

Suzanne Geyer, Associate Executive Director
Greater Philadelphia Hotel Association
1717 Arch Street, Suite 3370, Philadelphia, PA 19103
Phone: 215- 557-1900 Fax: 215-557-1970 Email: sgeyer@gpha.us

Notification: All applicants will be notified of the scholarship committee's decision no later than November 30, 2011. The recipient(s) of the award will be asked to attend the Annual Awards Luncheon held on December 12, 2011.



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Part 1: General Applicant Information

Note: To be completed by student

Date of Application: _____

Date of Birth: _____

Full Name of Applicant: _____

School Mailing Address: _____

City, State, Zip: _____

Permanent Mailing Address: _____

City, State, Zip: _____

Home Phone: _____ Cell Phone: _____

E-mail Address: _____

Undergraduate Information

Name of College or University: _____

Address, City, State, Zip: _____

Program of Study or Interest: _____

Year of Study for 2010-2011 _____

Expected Graduation: _____

Grade Point Average (Note: Must be 3.0 or higher): _____

High School Education:

Name of High School: _____

Address, City, State, Country: _____

Program of Study or Preparation: _____

Date Graduated (Mo./Yr.): _____ / _____

Additional Questions:

1. Do you work full or part-time? Yes ___ (Circle one: FT/PT) No ___
2. Are you a member (student or otherwise) of the GPHA, HSMIAI, or other hospitality minded professional organization? Yes ___ (Chapter: _____) No ___
Organization _____
3. Have you ever applied for the GPHA Michael Boyle Scholarship before? If so, what year? _____
4. Have you been a recipient of the GPHA's Scholarship before? Yes ___ (Year: _____) No ___



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PART I: General Application Information (Continued)

Clubs and Organizations (include Offices held if applicable) and Dates

Work Experience in the hospitality industry and explain any significant knowledge acquired from that experience. (You may use additional paper and attach a resume).

Other Achievements, Accomplishments and Activities_____

Community Involvement or Special Project

PART II Applicant Original Essay

In two pages or less please describe your personal circumstances and why the applicant chose the hospitality industry and how the applicant intends to encourage awareness and foster change with the hospitality industry. Essays should be typed, no more than two (2) pages, using 12-point font, double-spacing and 1" margins. (Please use separate paper to complete this section)

PART III: Letters of Recommendation/ Reference

Please note that while two (2) letters of recommendation are acceptable, the applicant *must* include at least one (1) letter of recommendation. The letter(s) should be from an academic advisor and/or from a manager at the applicant's place of employment. Letters should describe in the recommenders own words how you have improved your life through the pursuit of continuing education, exhibited an enthusiasm and dedication to your studies, and/ or experienced a need for financial assistance. Please ensure that letters are signed and dated by the person writing the letter of reference and submitted on school/company letterhead. The representatives may choose to send the letter directly to the Associate Executive Director of GPHA. Please provide your recommenders the appropriate submission information.

PART IV: Transcript

Please submit a transcript which includes all course work beginning with your first semester of undergraduate education and ending with your last complete semester of course work. Do not hold transcripts until the end of the semester, as applications submitted without a transcript will not be submitted to the scholarship committee for evaluation nor considered for the scholarship.

PART VI: Applicant Acknowledgment and Authorization

I understand that the information submitted within and accompanying this application will be used to assess my eligibility for the scholarship. I certify that all the information provided on this application form and in all accompanying documents is true, accurate, and complete to the best of my knowledge. I have read and understand all the rules as stated. By submitting this application, I agree to be bound by these rules.

I understand clarifications, additional information, or proof of statements may be requested from candidates. Information submitted can be used by the Mid-Atlantic Construction Safety Council in subsequent campaigns.

Signature of Applicant

Date

Part 4: Application Checklist

Did you include:

- A copy of your most recent transcript with GPA record? Yes _____ No _____
- Proof of employment at GPHA member hotel (from either yourself or immediate family member), or GPHA student membership? Yes _____ No _____
- Your grammar and spell checked essay? Yes _____ No _____
- A letter of recommendation from General Manager, Department Manager or Academic Advisor? Yes _____ No _____

Nominator Information

Note: to be completed by nominating advisor

Name of Nominator: _____

Title: _____

Instructor (if different from nominator): _____

Educational Institute: _____

Address: _____

Business Phone: (_____) _____ Cell Phone: (_____) _____

Email Address: _____

Signature of Nominator

Date