



Annual Philadelphia Hospitality Show 2010

Presented by
Greater Philadelphia Hotel Association
and

Philadelphia and Vicinity Club Managers Association

Monday, March 15, 2010

Union League of Philadelphia

140 South Broad Street

Philadelphia, PA

4:00pm – 8:00

Second Floor

The Philadelphia Hospitality Show is the premier show in the area designed for vendor members of the two Associations to showcase their products and services to sales teams, chefs, purchasing directors, catering directors, food and beverage directors, executive housekeepers, general managers, chief engineers, etc. With 100 vendors and over 500 hospitality professionals in attendance, there will be plenty of networking opportunities. Proceeds from the show, Silent Auction and 50/50 drawing benefit the Education Foundations of GPHA and CMMA.

4:00pm – 8:00pm

Vendor Booths Open

Please take advantage of this opportunity to visit numerous vendors with diversified products and services. The benefits of the trade show will extend well beyond the day of the event!

“Iron Chef” Competition

The Show will include a competition from local Club, Hotel, and Restaurant Chefs; an opportunity for chefs to display their talent and WOW the exhibitors and attendees. If your Chef would be interested in participating, please complete the attached registration form on page 3.

Silent Auction

The silent auction and 50/50 drawing alone helped raise nearly \$4,000 last year.

_____ **YES**, I would like to donate a certificate to the Silent Auction to support the Education Foundations.

COST: _____ **\$200 per organization up to eight (8) attendees** _____ **\$50 individual guest**
(Cost includes admission, all food and beverages/open bar)

REGISTRATION:

Organization _____ Contact Name _____

Email _____ Phone _____

Attendee Name(s) _____

PAYMENT INFORMATION: _____ Credit Card _____ Check Enclosed

Credit Card # _____ Name _____

AMEX VISA MASTERCARD DISCOVER Expiration Date _____

Please fill out the registration form/silent auction form with your response/credit card information and fax (215-557-1970) or email (sue@philadelphiahotelassoc.org) to the Hotel Association offices by March 1, 2010. Silent Auctions items and registration checks can be mailed to:

GPHA, 1717 Arch Street, Suite 3370, Philadelphia, PA 19103

QUESTIONS...please call Sue at 215-557-1900 or email sue@philadelphiahotelassoc.org



Philadelphia and Vicinity
Club Managers Association



GREATER PHILADELPHIA
HOTEL ASSOCIATION



Dear Hospitality Member:

The 2010 Philadelphia Hospitality Show will be held on Monday March 15th, at The Union League of Philadelphia from 4:00 p.m. to 8:00 p.m. The Show provides an opportunity for our allied members to showcase and network with 125 vendors and over 500 professionals in attendance.

The show is managed by the Philadelphia Club Foundation and will include members of the Philadelphia and Vicinity Club Managers Association and the Greater Philadelphia Hotel Association. Funds from the Show support the Education Foundations of CMAA and GPHA.

We invite you to be a part of the Show by having a table and showcase a favorite restaurant menu item. The Show will include an “Iron Chef Competition” a competition among the participating local Club Chefs and Restaurant Chefs. It is not mandatory to compete in order to participate at the Show. At the Show you will be showcasing your business and reinforcing your presence with the community who already use your services and well beyond.

There is no cost to the chef to participate. We ask that you bring in delicious product and any appropriate help for your station, chaffing dishes and stenos, and serving utensils. The Union League will provide heat lamps, portable stoves, plates, napkins, forks, spoons, wastebaskets and anything else needed for your station. Menu items are to be decided by you/chef. We will have volunteers available to help load and unload stations.

Please complete the attached registration form and email to Suzanne Geyer at sue@philadelphiahotelassoc.org or fax to 215-557-1970. Contact me. 215-557-1970, if you have any questions. We thank you for your support and look forward to a great time on March 15th.

Sincerely,

Suzanne Geyer
Associate Executive Director

C: 2010 Philadelphia Hospitality Show Committee

2010 Philadelphia Hospitality Show Committee

Rob Anen, CCM
Merion Cricket Club

Kim Brady
Merion Cricket Club

Linda Caine
Philadelphia Country Club

Laura DelPercio
Coatesville Country Club

Mary Dwyer
Manufacturers' Golf & Country Club

Jennifer Gallagher
The Union League

Jim Galvano
The Union League

TiGi George
The Union League

Suzanne Geyer
Greater Philadelphia Hotel Association

Jeffrey P. McFadden, CCM
The Union League

Joseph Mendez, CCM
Radley Run Country Club

James Nolen
The Philadelphia Cricket Club

Jay Sanders
Melrose Enterprises

CHEF REGISTRATION FORM

2010 Philadelphia Hospitality Show

Monday, March 15, 2010 – The Union League
Entire Second Floor...over 10,100 sq. ft.
140 S. Broad Street, Philadelphia
4:00 p.m. to 8:00 p.m.

GREATER PHILADELPHIA
HOTEL ASSOCIATION



Philadelphia and Vicinity
Club Managers Association



Restaurant Name: _____

Contact Name: _____

Phone: _____ Fax: _____ E-mail: _____

Names attending the show: _____

I will be preparing the following dish: _____

I will require the following equipment: _____

****Please Specify Electrical Needs: 110-220, amps, plug design, etc:** _____

_____ Yes, I am a GPHA member and would like to participate at the show.

Please fill out the form and fax to GPHA offices at 215-247-2457 or email sue@philadelphiahotelassoc.org or email jnolan@philacrick.com by Monday, February 22. Questions, please call James Nolan at 215-247-6001 ext. 3070.

Important Information

Cost **There is no table cost to participating restaurants.** All you will need to bring is delicious product and any appropriate help for your station. Menu items will be decided by you/chef. The Union League will provide heat lamps, portable stoves, plates, napkins wastebaskets and anything else needed for your station. We will certainly offer help loading and unloading stations.

Booths 8" x 8" foot table with skirting. Electricity is included, if needed, but must be requested in advance.

Load In Load in will begin at 9:00 a.m. day of show. There is only (1) one freight elevator; load in times will be assigned by the League on a first come, first served basis. The receiving area is located on Moravian Street on the south side of the League. Load-in will only be allowed through this door. **Please bring your own hand truck or flat bed truck.** Vendors must be set up and ready by 3:00 p.m. TiGi George will be your contact person to schedule load-in, 215-587-6449.

You can drop off the contents of your booth on Sunday, March 14th between the hours of 10:00AM and 4:00PM. Call TiGi to make arrangements.

Insurance Vendors must provide a certificate of insurance and sign release of liability prior to load in. Please fax certificate of liability to James Nolan at 215-247-2457.

Parking The League's parking lot is located on Sansom Street on the north side of the League across from the League's side entrance. Normal sized cargo vans fit in the parking lot. Truck parking (vehicles over 7' high) can park at a surface lot on the corner of Broad and Pine Street, about five blocks away.